



OZONEFIT
MILITARY STYLE FITNESS

BACKGROUND

Ozonefit are Lancashire's foremost military fitness club offering classes in Preston and Chorley.

Their website was dated and their monthly spend on SEO was far in excess of the value being provided.

Ozonefit wanted a fresh new website and an SEO service that got them onto the front page of the Search Engine Results Page for their target keywords.



ozonefit.co.uk



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GET STARTED



Large Black & White image to make the Ozonefit logo really stands out!

We was asked to really show off Ozonefit what they're about and how they can help you. We thought the best solution to this was using their images in B&W to show off the work they've done and the people who attend there sessions.

The home page works really well as it appeals to customer which really made the client love what we had done.



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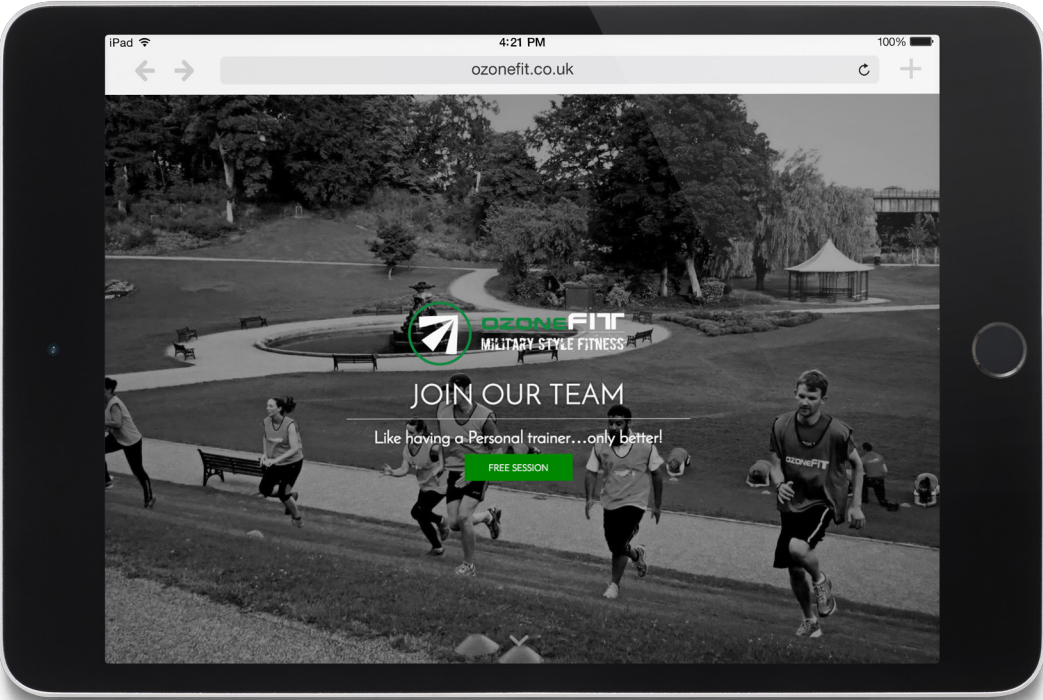
Venues

TRAINING OUTDOORS IS BETTER FOR
YOUR BODY AND MIND

Our Military Fitness Venues are set in the
most inspiring and varied landscapes in
Lancashire.

Our Venues







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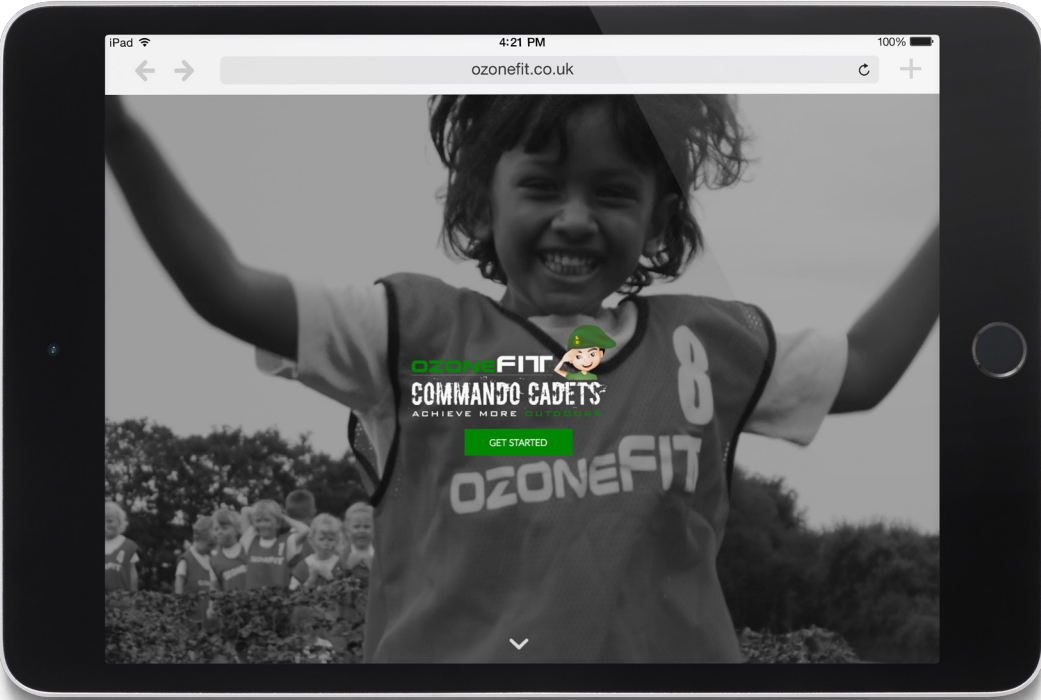
SERVICES

Similar to the Homepage but with for information to really show users the whole of Ozonefit and their capabilities.

Ozonefit do a variety of different events and sessions and we was ask to add these onto the website we was building, because we had used the B&W images on the homepage we decided to continue this to the services and throughout the site to keep it consistent but because it also looks good with the images we have chosen.

The client agreed with the direction we was aheading with the site and was able to create beautiful service pages that show off all of the different services covered by Ozonefit.







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OZONEFIT
COMMANDO CADETS
ACHIEVE MORE OUTDOORS

GET STARTED

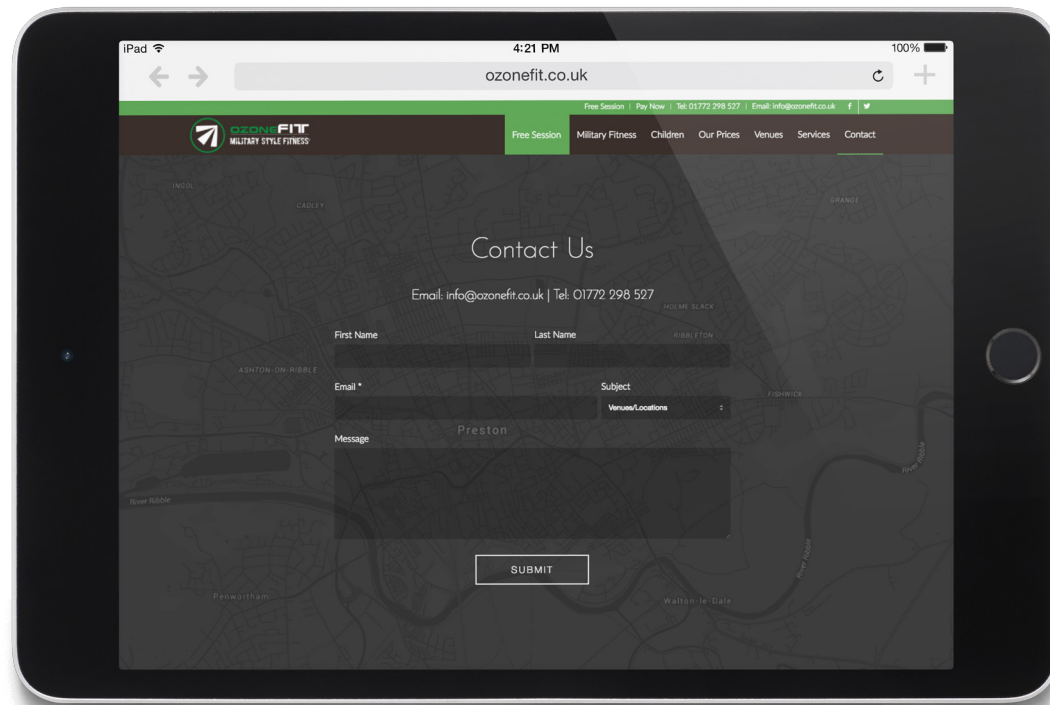
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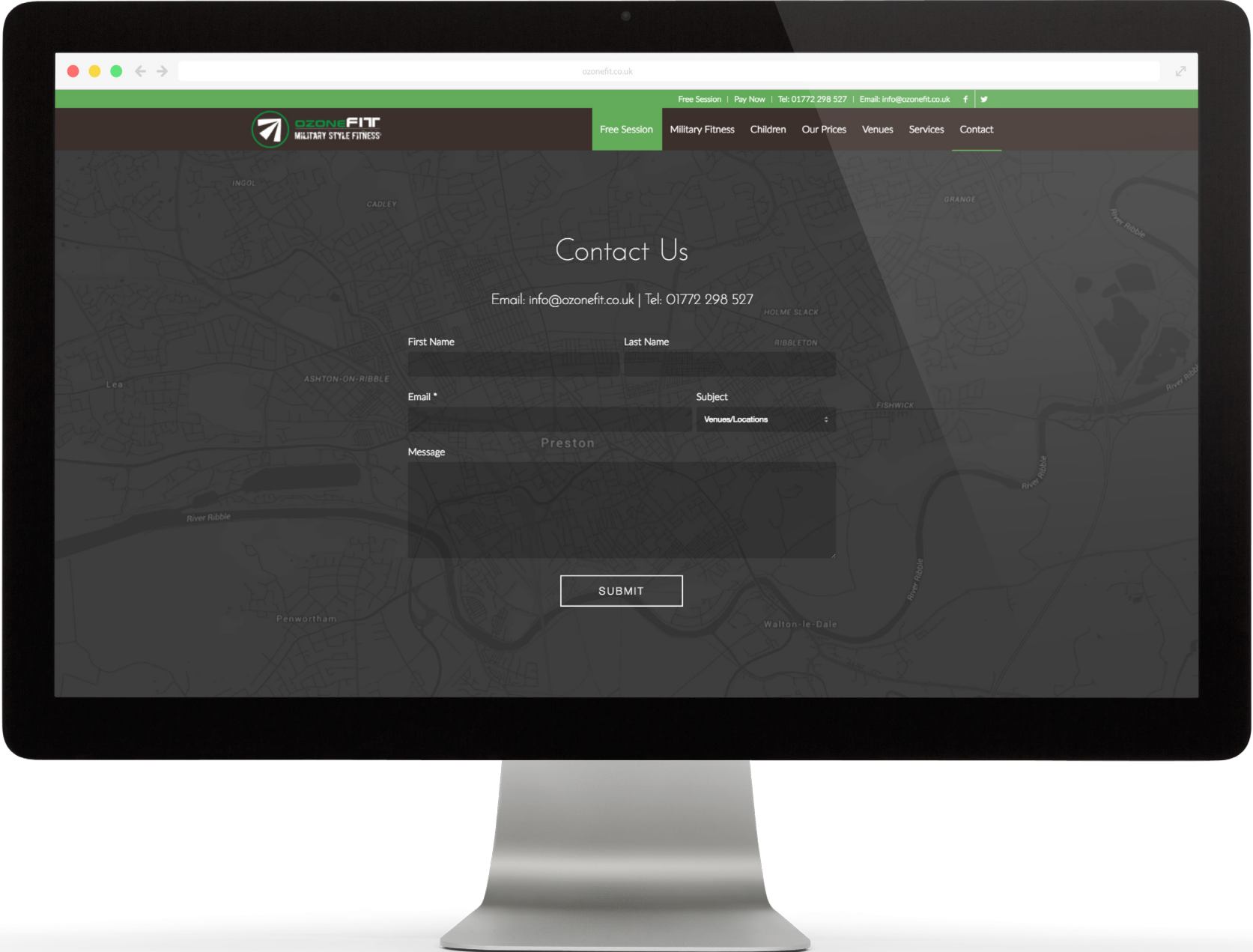
CONTACT

Simple but effective, It is just a form but, a form that looks great.

We was asked to create a simple contact page so that customers could quickly find out information and ask question with a quick response from the Ozonefit Team. A contact form doesn't usually look amazing but with some well thought design ideas from our team we was able to create a modern look and film to the form to make it look better and more appealing than just any old form.







Contact Us

Email: info@ozonefit.co.uk | Tel: 01772 298 527

First Name	Last Name
<input type="text"/>	
Email *	Subject
<input type="text"/>	Venues/Locations
<input type="text" value="Preston"/>	
Message	
<input type="text"/>	

SUBMIT

“After 9 years of business, discovering Lighten has been a revolutionary moment for me. The Lighten team have helped not only streamline my business online, they have also introduced me to a new way of working which allows applications to take over time consuming jobs.

When it comes to I.T business support Chris is without question the mostly knowledgeable person I have ever met. His mind is intuitive to your business requirements and his team work in an extremely efficient manner. One thing that stands out from every other web consultancy I have used, is the way

Chris guides you and helps makes sense of the computer world!

I used to look at a website as being a one dimensional ‘shop window’, however through working with Lighten I’ve realised that a website can be a fully integrated shop where you can use data to communicate more effectively .

I recommend Chris and the Lighten Team without reservation.”

Rob Partington

Director